

## PROVIDER ALERT

Activation: The "Secret Sauce to Promote Recovery and Wellness"
October 17, 2016

## Dear Provider:

At Optum, one of our goals is to provide clinical presentations that can lead to better member outcomes. It is highly recommended that all providers in the Optum Network attend one of the two scheduled presentations listed below.

Optum will be offering the following trainings for providers to help educate them about "Activation" and how it is relevant to member care in Idaho. We will host Webinar sessions on the following dates:

- Wednesday, November 16 from 11:30 a.m. 1:00 p.m. MDT
- Thursday, November 17 from 2:00 p.m. 3:30 p.m. MDT

The November webinar; <u>Activation: The "Secret Sauce to Promote Recovery and Wellness"</u> will be presented by Dr. Ron Larsen, Chief Medical Officer, Optum Idaho. Goals of the presentation include:

- Become familiar with the research showcasing the importance of Activation
- Consider Activation through the lens of the 5 stages of recovery and the PAM
- Learn five strategies to promote Activation

Attendees must pre-register for the trainings. To register, please visit the *optumidaho.com* website. Select: Network Providers > Trainings.

Thank You Optum Idaho Clinical Services